

# Sharp Loyalty Program Terms and Conditions

## How it works

The Sharp Loyalty Program offers all Sharp Insurance clients perks for just simply being a client. Reward levels are based on the number of continuous years of business with Sharp Insurance. To view reward tiers and benefits, simply visit [www.sharpinsurance.ca/loyalty](http://www.sharpinsurance.ca/loyalty). To access your discount offers, you must download our mySharp app or login to our online portal at <https://mysharpinsurance.ca/#/pages/signin> and present the e-loyalty card at the time of purchase.

## Who is eligible?

All Sharp Insurance clients are enrolled in the loyalty program. Reward benefits are based on the number of continuous years of insurance with Sharp.

## Tiers and rewards

Silver tier rewards level is for clients who are new to Sharp Insurance. Reward perks include up to 20% off Sharp's preferred vendors and 40% off Sharp Professional Realty fees, subject to terms and conditions.

Clients who have been with Sharp for 1-2 years are eligible for our Gold rewards tier. Perks include up to 20% off Sharp's preferred vendors, 40% of Sharp Professional Realty fees, and eligibility to enter Sharp's 10K Dream Giveaway contest.

Sharp's highest tier, Platinum, is for clients who have been with Sharp Insurance continuously for 3 years or more. The rewards include 20% off Sharp's preferred vendors, 40 % of Sharp Professional Realty fees, eligibility to enter Sharp's 10K Dream Giveaway contest, up to a \$50 gift card.

## Vendor discounts

Silver, Gold, and Platinum tiers are eligible for discounts with our preferred vendors. Only Sharp clients can access vendor discounts, they are non-transferrable to friends or family members who are not insured through Sharp. Simply use your e-loyalty card, accessed through the mySharp app or online portal, to redeem your discount at the time of purchase.

## 10K Dream Giveaway Contest

Gold and Platinum tiers are eligible to enter. Contest will launch summer 2019.

## 40% of Sharp Professional Realty fees

As a Silver, Gold, and Platinum member, you will receive 40% Sharp Professional Realty fees. Sharp Professional Realty is a subsidiary of Sharp Insurance that specializes in helping Albertans find the home of their dreams or to sell their home quickly. For more information, visit [www.viewlistings.io/](http://www.viewlistings.io/)

If, at any point during the home selling process, you cancel your insurance with Sharp, you will no longer be eligible for the 40% of Sharp Professional Realty, and will have to pay 100% of the realtor fees as described in the realtor contract.

### **3-Year Gift**

Platinum tier members will receive an annual gift of a \$25 gift card for a single line of insurance (home or auto) or \$50 gift card for a multiline products (home and auto insurance), to a participating business. One gift card is given per client account. Please note, you can have several policies under one account, the main account holder will receive the gift card. Gift cards are not transferrable for cash value. Gift cards will be sent to client wants the renewal has been active for 60 days. Effective on all renewals starting on May 1, 2019.

### **To redeem gift card:**

All gift cards will be automatically emailed to the account holder 60 days after renewal date (Effective on May 1, 2019 and later).

### **Exclusions**

**CANCELLED OR LAPSED POLICIES ARE NOT ELIGIBLE FOR THE SHARP INSURANCE LOYALTY PROGRAM. IF YOU CANCELLED YOUR POLICY YOU WILL NOT BE ELIGIBLE FOR ANY OF THE REWARDS BENEFITS. IF YOU CANCEL OR LAPSE YOUR POLICY BUT REACTIVATE YOUR POLICY AFTER 7 DAYS YOU WILL BE A NEW CLIENT AGAIN AND WILL BE A SILVER TIER REWARDS MEMBER. EMPLOYEES AND FAMILIES OF EMPLOYEES OF SHARP INSURANCE OR AFFILIATES ARE ELIGIBLE FOR THE LOYALTY PROGRAM BUT ARE NOT ELIGIBLE FOR THE 10K DREAM GIVEAWAY. TERMS AND CONDITIONS MAY CHANGE AT ANYTIME WITHOUT NOTICE**